



Sales		Retail	
1221		1222	ALL
1222	ALL	1223	
1223		1226	
1224		1229	ALL
1225		ROM	
1226		PC	SC
1229	ALL	MC	PA
1240			
1244		RSM	RBM

October 30, 1995

G. H. MOULTON
Chain Accounts Manager

110 Lake Avenue South, Suite #41, Bldg. #2
Nesconset, NY 11767
516-724-1430
Fax 516-724-2864

To: New York Metro ROU ✓
(For All Managers & Reps In Divisions 1222 & 1229)

Subject: *Subjobbers - Columbus Wholesale* (Account # 363629)
Krcho Wholesale (Account # 656208)

Nacho Blanco, Owner of Columbus Wholesale and Stefan Krcho, Owner of Krcho Wholesale have agreed to participate with RJR in the following manner:

1. They will blackline/sticker RJR prebooks themselves (all packs and cartons).
2. They will pack, sell and ship DPC deals themselves.

All prebooks for Columbus Wholesale can be faxed to them at 718-823-3737

All prebooks for Krcho have to be mailed to:

Krcho Wholesale
2933 Boston Road
Bronx, NY 10469

or phoned in to 718-547-0411. (Please leave your name and voice mail number for each order that you phone in).

The purpose of giving subjobbers the opportunity to blackline/sticker RJR prebooks and pack/sell DPC deals is to reduce the amount of time it takes for subjobbers to handle RJR prebooks and gain promotional activity in retail accounts we presently do not call on.

If you encounter any difficulties with this account handling prebooks or DPC deals, please voice mail me at 60437.

Sincerely,


Jim Mallardi
JPM/pk

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"We work for smokers."

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